



Strategic Directions International, Inc.

China

Analytical Instrument Demand & Production:

Good Fortune and Prosperity

Market Forecast: 2010-2014



Published March 2010

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Information for Success

In 2009, Chinese demand for analytical instrumentation and equipment reached \$2.3 billion, nearly doubling over the past five years. It is becoming increasingly clear that China is no longer merely a source of rapid growth. The size of the market is becoming quite significant, even as growth has remained strong. Many participants in the analytical instrument industry are finding that, after their home country, China is the most important country for their businesses. This represents an interesting phase change in the Chinese market dynamics. While America, Japan, and Europe are each home to global competitors in the laboratory instrument industry, this is not really the case with China. Although there are a few Chinese companies that compete on a nearly even footing with the major multinational companies, China has primarily been a feast for these latter companies, which have all now created Chinese organizations to manage the Chinese market more effectively. Chinese manufacturers have also benefitted, but to a lesser extent. Meanwhile, the importance of Chinese distributors has waned, now that so many firms are selling direct in China.

In this report, SDi presents a picture of the Chinese market as it exists now, and how its current trajectory will carry it into the future. China continues to offer significant opportunities for growth, but this good fortune is not spread evenly over all industries and technologies. The report provides analyses of all of the major analytical technology areas covered by SDi, including estimates of market size and growth, trends in applications and industrial usage, as well as the competitive situation among the global players and domestic Chinese manufacturers. In addition to forecasts of the future, the report delves into developments in the Chinese economy, as well as significant events by market participants that have helped to shape the market into what it is today. Profiles of the top companies, both foreign and domestic, that compete in the analytical instrument market in China, are also provided.



About SDi

SDi is the world's leading supplier of business intelligence and custom consulting services in the highly specialized industry of analytical instrumentation. Since we are dedicated exclusively to this field, we can offer our clients a level of informational detail and analytical insight that comes from nearly 30 years of experience and constant monitoring of all facets of the industry. Our team of business analysts and consulting executives closely track the markets for nearly one hundred analytical instrument and laboratory automation technologies and their aftermarkets for supplies and service.

SDi has gained global recognition for its custom consulting services performed for every major instrument company in North America, Europe, and Japan. In addition, SDi's strategic information products—market reports, surveys and newsletters—are the industry's most quoted source of market data and strategic analysis.

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Call (310) 641-4982

China: Analytical Instrument Demand and Production

Good Fortune and Prosperity, 2010-2014

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