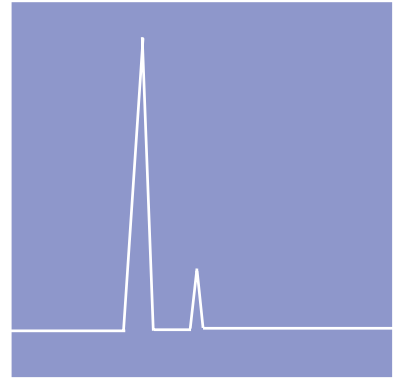
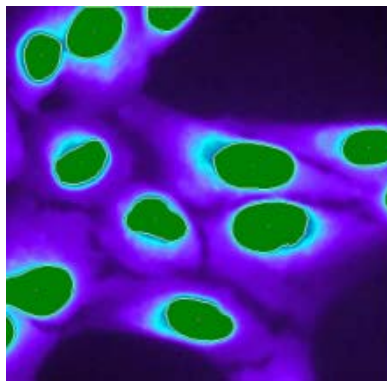
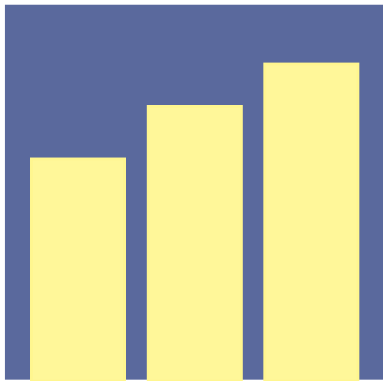




Strategic Directions International, Inc.

Cell Analysis:

The Whole Story - Instruments, Equipment, Cell Culture and More, 2010-2014



Published January 2010

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Information for Success

Cell analysis tools and techniques has been the driver of growth in the life science market. Government support around the world continues to be robust, while the demand for new technologies and products has piqued the interest from investors and major analytical instrumentation manufacturers.

Although the current economic situation is somewhat bleak for analytical instruments, the market for life science tools, particularly cell-based analytical techniques, has remained relatively stable and is poised for solid growth over the next five years.

SDi's *Cell Analysis Report* provides detailed data on many cell-based analytical technologies including research flow cytometry, high content screening (HCS)/Imagers, electrophysiology/patch clamp, and microscopy. The report also addresses major equipment used in cell laboratories including transfection technologies, incubators, shakers, water baths, and automation systems (liquid handling and robotics). The report also accounts for cell culture products including lab reactors, glassware, plastics, culture media, sera and reagents. A comprehensive list of products and vendor share analysis shape the overall competitive landscape of each segment of the market.

This report on cell analysis briefly discusses related technologies including genomic technologies (PCR, DNA sequencers, and microarrays), clinical/diagnostics (hematology/coagulation analyzers), and cell culture systems used for process and bioproduction applications.

A detailed section on worldwide system installations has been presented, which can be used as a benchmark for realistic opportunity assessments in particular regions. In addition, SDi interviewed 81 cell analysis labs in this effort, and the data is presented to emphasize trends and purchasing habits in the current marketplace.

The report draws on SDi's experience in analytical instrumentation and offers valuable insights into this industry. Every participant or observer of this field should have a copy of this report to refer to.



About SDi

SDi is the world's leading supplier of business intelligence and custom consulting services in the highly specialized industry of analytical instrumentation. Since we are dedicated exclusively to this field, we can offer our clients a level of informational detail and analytical insight that comes from nearly 30 years of experience and constant monitoring of all facets of the industry. Our team of business analysts and consulting executives closely track the markets for nearly 100 analytical instrument and laboratory automation technologies and their aftermarkets for supplies and service.

SDi has gained global recognition for its custom consulting services performed for every major instrument company in North America, Europe, and Japan. In addition, SDi's strategic information products—market reports, surveys and newsletters—are the industry's most quoted source of market data and strategic analysis.

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